

### **First Edition**

This is our inaugural edition of the SDG&E Alumni Association's eNewsletter. It is being sent to all Alumni Association members for whom we have an e-mail address. It is in addition to the *Retiree Times* newsletter, which is mailed in hard copy by Sempra Energy to the addresses on file with them (the Alumni Association is not allowed to share information with Sempra) about three times per year.

Why a blast e-mail newsletter? For the SDG&E Alumni Association, it's a good way to get feedback. It also gives us an opportunity to more quickly share more information at no cost to the association. For members, you can obtain information quicker. Our *Retiree Times* is published roughly 3 times per year. We're limited to 1-page due to postal cost considerations. Guess what "always" happens the day after we mail it? We receive more important information.

While we can't get this timely info to all several thousand retirees, at least this way, we can get information to the hundreds of you who have furnished your e-mail address. It will also be posted on our website – [www.sdgealumniassoc.org](http://www.sdgealumniassoc.org).

We are especially interested in your ideas about the Alumni Association. Please read on.

### **Retiree Tips**

We'll record these on the Alumni website as well.

#### **Contacting an active SDG&E employee**

Voice Dial Sempra or SDG&E employee at 619-272-4588. Trying to call on old friend at SDG&E but don't have their number? Need to call hands-free? Call the Sempra Directory Voice Dial Number 619-272-4588. Respond to the prompt "Utilities" (or "Corporate Center") and then speak the person's name (use formal name in directory, not the nickname). The voice dial system will call the number for you. Hands free.

#### **Address Changes**

Some retirees, especially those who took the Retirement Cash balance and don't receive monthly pension checks, have not reported their address change to Sempra's Retiree Services Line (866-491-3316). Due to privacy concerns, the Alumni Association cannot change your address. If you know someone who is **not** receiving the Retiree Times, or you are not, report here and we'll forward for you: ([Webmaster@sdgealumniassoc.org](mailto:Webmaster@sdgealumniassoc.org))

### **Feedback Requested**

There are a number of areas about which we'd like your feedback. See below.

#### **1. Information about Retired and Deceased Retirees**

Molly Putz can use your help. We have difficulty obtaining information, especially about deceased employees. If you have any information, please contact Alice Myers at [amollyputz@san.rr.com](mailto:amollyputz@san.rr.com) or [VP@sdgealumniassoc.org](mailto:VP@sdgealumniassoc.org).

## 2. Retiree Activities

Some of us think members are interested in retiree activities beyond just the annual holiday luncheon. But we're not sure. So we plan to survey members (that would be you) about their preferences. Probably in a separate mailing, limited to just one topic. That survey will be forthcoming, but if you have ideas you'd like to share now, please call one of us on the board (<http://sdgealumniassoc.org/id6.html>) or send an e-mail to your president, Sue Weinmeister, at [President@sdgealumniassoc.org](mailto:President@sdgealumniassoc.org).

Events can be tough to coordinate for a large group with reservations, planning park permits and other issues. So we may organize some mini events that don't require as much formal planning. Just show up. For example, maybe we would offer a SDG&E Alumni Association day at the Beach and reserve an area at a local beach with a Pot Luck. Other ideas might include a meet-up for a specific ballgame at Petco Park in the Park. Or how about art exhibitions? A trip to the Zoo? We'd like to hear from you. What are your ideas?

## 3. Alumni Association Website

The SDG&E Alumni Association website was created to share information, specifically helpful to SDG&E alumni. That includes information about benefits. Your [website](#) was modified extensively early in 2012. It now contains a lot of information one webmaster thought was important or helpful. But hundreds more of you surely have other ideas. How can we improve the website in your eyes?

- Is the information presented in an understandable format? Do we need larger print, or different coloring? More "white space"? (another tip: in most browsers you can increase/decrease font size by holding down the control key and then pressing the up/down arrows)
- Should we add a guestbook, where website visitors can "chat" or post uncensored thoughts online?
- Should we add a 'blog of periodic communications (I suppose this eNewsletter could become one)?

In general, what are we missing on the website? Please send your comments to webmaster Jim Teeter at [Webmaster@sdgealumniassoc.org](mailto:Webmaster@sdgealumniassoc.org)).

## 4. General Information

What else do you suggest? In our publications (*Retiree Times* or eNewsletters) should we add stories of interest about retired employees and what they are doing? Who could obtain such information or write them? We appreciate your feedback.

## **In Closing**

This was our first edition of the SDG&E Alumni Association's eNewsletter. Was it worth your while? Would you like to receive this type of information more often? Never? Send your feedback to [any director](#) or directly to [Webmaster@sdgealumniassoc.org](mailto:Webmaster@sdgealumniassoc.org). Depending on your feedback and the availability of new information, we'll issue Volume 2 at an uncertain future date. Thanks for your time and mailbox space.